

S.No. 8001

24DPBA01

(For the candidates admitted from 2024-2025 onwards)

M.B.A. DEGREE EXAMINATION, MAY 2025.

First Semester

MANAGEMENT PRINCIPLES AND BUSINESS ETHICS

Time : Three hours

Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

Answer ALL question

1. Recall the meaning of management.
2. List the functions of Middle Level management.
3. Outline the concept of short-term planning.
4. Rephrase the meaning of repeated use plans.
5. What is staff authority?
6. Identify the difference between Narrow span and wide span.
7. What is meant by Management by Exception?
8. Define Leadership.
9. What is Ethics Audit?
10. What is corporate Citizenship model?

PART B — (3 × 5 = 15 marks)

Answer any THREE questions.

11. Identify the functions of Top Level Management.
12. List the features of good plan.
13. Construct an organizational structure.
14. Analyze the need of control in management.
15. Explain Ethical decision making.

PART C — (5 × 8 = 40 marks)

Answer ALL questions

16. (a) Discuss the Nature of Management.

Or

- (b) Explain the importance of Disaster Management.

17. (a) Explain the scope of planning.

Or

- (b) Explain the process of decision making.

18. (a) Explain the major benefits of delegation of authority.

Or

- (b) Evaluate the advantages of Decentralization.

19. (a) Analyze the Qualities of a leader.

Or

- (b) Evaluate the process of control.

20. (a) Explain various CSR Models and their advantages.

Or

- (b) Explain Shared values in CSR.
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